



## Application Briefing: OLS.Pharmacy

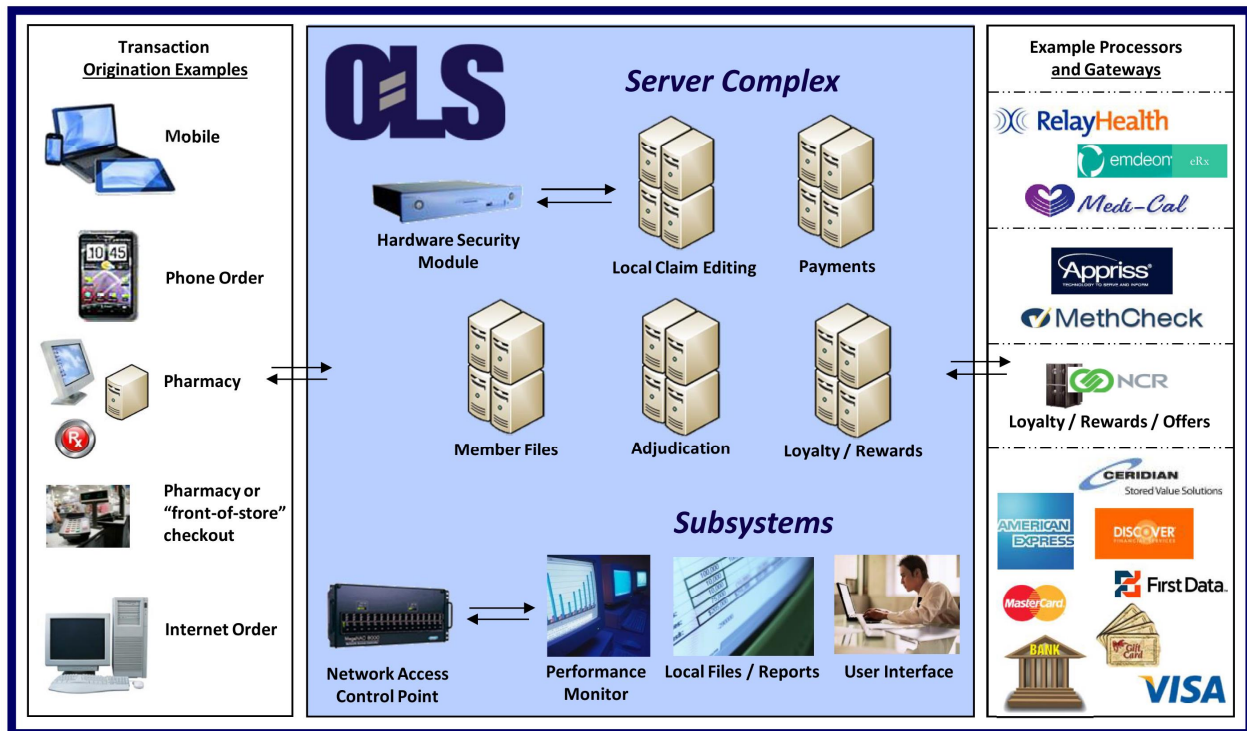
**Positioning Statement:** OLS.Pharmacy is a set of applications and intelligent transaction routing capabilities built on one of the industry's most powerful switching platforms. Designed for free-standing or in-store pharmacies, with several thousand or just a few hundred stores, the power of OLS.Pharmacy is in its ability to orchestrate nearly any combination of transactions for customers purchasing prescription medications and other convenience goods. Whether transactions originate at the pharmacy counter or via a mobile device, the internet, or general checkout lane, patients may be verified, orders filled and adjudicated, drug interaction precautions checked and payments accepted in dozens of combinations. Even complex situations involving co-pays, multiple insurance coverages and pharmaceutical company electronic coupons may be handled with ease. And customers wanting to pay with both a credit card and the redemption of gift or loyalty program points or dollars? All may be coordinated and completed in seconds with the help of OLS.Pharmacy.

**Capabilities:** OLS.Pharmacy is most often deployed along with OLS.Payments. Both are designed to work in conjunction with centralized or in-store POS and pharmacy application systems, along with any number of processors, service providers and gateways. Together they manage from a few to all of the following capabilities:

- Credit and debit card authorization
- Pre-paid debit / stored value card processing
- Loyalty and rewards redemption
- Gift card redemption and balance inquiries
- Electronic benefits transfer
- Flexible spending accounts
- Healthcare savings accounts
- Adjudication
- Local claim editing
- Meth (pseudoephedrine) checking
- Drug interaction precaution
- Medagate integration (if desired)

**Markets:** OLS.Pharmacy has been architected for free-standing stores as well as in-store pharmacies that dispense prescription medications along with general goods and services. Implementations may range from small dedicated pharmacy chains to massive retailers with many thousands of stores processing millions of complex transactions every day.

## Example Configuration: OLS.Pharmacy – Large Implementation



## Results / ROI

- Reduces reliance on multiple, often inflexible service providers
- Simplifies adjudication and settlement
- Increases functionality and flexibility – use only for what you need when you need it
- Improves shopper convenience resulting in greater loyalty and retention
- Improves positioning, competitive edge and profitability
- Expands overall payment options, control, security, speed and versatility
- Encourages full basket shopping with "pay anywhere for everything" capability
- Medagate integration for OTC, ePurse, multi-purse, restricted spending accounts, more
- Reduces IT staff burden and related expense
- Assures significant and measurable operational and financial improvement